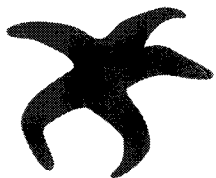




Thank you for attending the 36th Annual New Jersey Friends of Clearwater Festival. This is our 11th year in Asbury Park! Clearwater gives its heartfelt thanks to all those who donated so much. Saker ShopRite stores, and Wakefern, Inc., have consistently given us a generous donation, food to feed our volunteers, and give us a refrigerated truck so the food we feed our volunteers is fresh, the drinks cold, and we have plenty of ice, a must in August! They have been sponsoring the Festival for years and we owe them so much gratitude. We'd also like to thank the Monmouth County Board of Chosen Freeholders for a generous donation, again a consistent supporter. Kepwell donated 20 5-gallon bottles of water for our kitchen in the Hospitality area, where we cook for and feed our volunteers. Many thanks go to Meg Flores of NJ Youth Corps for providing vibrant young people who help us all day during the Festival, from setup to breakdown. Thank you, young men and women. Your help is truly appreciated. It takes a village to plan and run a festival, and we have a dedicated core group, but we couldn't pull it off without all our new and veteran volunteers whose unceasing hard work and support really make it work. We couldn't do it without all of you!



## ***New Jersey's Oldest & Largest Environmental Music Festival***

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# **== 36th Annual == New Jersey Friends of CLEARWATER FESTIVAL at Asbury Park**

## **DOWN WITH SEA LEVEL RISE STOP CLIMATE CHANGE!**

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**Saturday, August 20, 2011**

**11:00 am - 7:00 pm**

**Sunset Park**

**Sunset Ave. & Main St., Asbury Park, NJ**



## President's Message

Welcome to the 36th Annual New Jersey Friends of Clearwater Festival. We are proud to be the largest environmental and music festival in New Jersey.

This past year we've fought the good fight both within our group as well as joining up with other environmental groups. Under the leadership of Ed Dlugosz we've done multiple cleanups at Whale Creek Pond and its streams, centered around Eatontown/Ocean Township, just downstream of Fort Monmouth. In connection with the cleanups we have applied for a \$25,000 grant from EPA's Environmental Justice Program for the water testing and source point pollution identification, an expensive but necessary task to see how the waters are surviving.

We've also joined up with Food and Water Watch's Coalition Against Hydrofracking, a destructive process that allows extraction of natural gas by drilling horizontally in shale and shooting millions and millions of gallons of poisonous water into the ground. Please visit the Food and Water Watch table and sign Jim Walsh's petitions.

Clearwater teaming up with many other groups won the battles against LNJ, liquefied natural gas, in our oceans, but the fight continues as new applications arise. Also find petitions at the NJFC Environmental Booth.

Our Traveling Environmental Festival, run by George Moffatt, has reached 500 students in three schools this past year, and probably 2,000 people at the Sandy Hook Ocean Fun Days earlier this summer. We believe that educating children about the environment is so important. They "get it" and they are our future!

I am personally thrilled to have our Festival in Asbury Park, now the 11th year here! It's a great city, there are major signs of renewal everywhere, from the Boardwalk to the downtown. The beaches are clean and crowded, even on weekdays, a big change from the '90s. Huge!

A big thank you to our sponsors, Saker ShopRites, Inc.; Wakerfern, Inc.; and the Monmouth County Board of Chosen Freeholders. They are an enormous help with their donations of money and food and our ShopRite refrigerated truck. But we still need VOLUNTEERS. We have a great core group of people, but there are LOTS of details and smaller chores and we'd appreciate if YOU would volunteer in the coming year. YOU could be just what we need for some of the smaller tasks associated with our Festival. Talk to Lynn at our Membership/Volunteer table off Bond Street. Sign up and become a member; that's another way to support us. We are all volunteers so every cent goes towards the Festival. Visit us at [www.NJClearwater.org](http://www.NJClearwater.org)

Also please visit our NJFC Environmental booth. Jack Charlton and Barbara Charlton have been manning (and womanning) the booth for years, teaching the kids with the Environmental Wheel and collecting prizes literally all year long so every child can win a prize when they answer the environmental question. Go over and say hello to Jack and Barbara. I bet you'll recognize them!

Christmas in August. Well, you don't get the gifts in August, you BUY them! I have

been doing my Christmas shopping at Clearwater for years! We have really good Crafters, Green Vendors and Commercial Vendors. I even found a gift for a 95-year-old in our family last year! It's wonderful when December comes along and you can say, "I've already bought gifts for half my list!"

Don't forget there's three stages, the Main Stage facing Main Street, the acoustic stage in the second field, and the Circle of Song between the other two stages where you can just go have a seat and listen, sing along or bring your own instrument and play.

And most important (other than having fun), visit all our Environmental Activists. We have about 25 different environmental groups, covering the spectrum. You're bound to find some issue you're interested in. Even if you just sign a petition, you've helped! I've met most of them, they're dedicated volunteers and they'd be glad to tell you what's new, good or bad, in their area of interest.

Thank you all for coming. I'm sure I could write more, but I'd rather talk to you at the Festival. I will have a name tag, and all the volunteers know me. If you see me come over and say hello.

And buy some 50/50 tickets! We started this online before the festival so the pot is getting BIG!

Sincerely,  
Joellen Lundy, President and Site Director  
NJ Friends of Clearwater

**Please help us fund our free  
Annual Clearwater Festival  
by visiting  
Clearwater's 50/50 Raffle Tent  
and purchasing tickets:  
\$1 per ticket with extra free tickets for  
\$5, \$10, and \$20 purchases.**

**THANK YOU TO OUR VOLUNTEERS!**  
From all of the Staff and Board of Directors at the New Jersey  
Friends of Clearwater Festival,  
we would like to extend a large thank you to our excellent  
volunteers for the 2011 Festival.

**IF YOU HAVE ALWAYS SAID TO YOURSELF,  
 "I SHOULD REALLY GET INVOLVED"  
 BUT NEVER HAVE . . .  
 WHY NOT TAKE THE TIME NOW  
 TO JOIN NJFC AT THE FESTIVAL!**

*Come to our Membership Tent, sit down and fill out the form below.*

**MEMBERSHIP APPLICATION**  
**New Jersey Friends of Clearwater**

Please accept my membership application, so that I can help Clearwater in its efforts to clean up our environment and spread the important message of environmental health and protection.

- Individual \$25     Family \$35     Low Income/Senior Citizen \$10
  - Lifetime-Family \$400     Sponsor \$100
  - Lifetime-Individual \$250     Contributing \$50
  - I am not yet a member, but would like to contribute to this worthy cause.
- My tax-deductible donation is \$ .....

Please tell us your areas of interest/expertise and why you are joining: .....

.....

e-mail .....

Date .....

Name .....

Phone .....

Address .....

City .....

State ..... Zip .....

Make tax deductible check or money order payable to:  
**New Jersey Friends of Clearwater,**

and mail to:  
**N.J. Clearwater  
 P.O. Box 303  
 Red Bank, N.J. 07701**

**Check items you would like to get involved with:**

- Environment     Computers
- Boats     Fundraisers
- Field Trips     Publicity
- Festival     Membership
- Finance     Newsletter



**Youngsters at "Ocean Fun Day" learn about marine life – and pollution – in Raritan Bay. (Photo by Jack Charlton)**

**Traveling Environmental Fair Reaches at Least 2,500 Students**

The Traveling Environmental Fair (TEF), a centerpiece of the N.J. Friends of Clearwater's environmental advocacy program, reached about 500 grammar school students in three schools this Spring semester, plus about 2,000 youngsters at the "Ocean Fun Day" at Sandy Hook.

The TEF program, a series of one-hour presentations that were held at several schools, includes an introduction to New Jersey's land, air and water problems; the critical role plankton play in the food chain; the ocean's role in maintaining the atmosphere's oxygen levels through photosynthesis and generating fresh water through the "water cycle;" and the adverse impact unnecessary land-based nutrients have on New Jersey's coastal waters. The teachers and administrators at the other schools had nothing but praise for the program.

The second phase of TEF's outreach was a tabling event at "Ocean Fun Day," an all-day outdoor exhibit of educational, environmental, and governmental organizations, overlooking Raritan Bay at Sandy Hook. "Fun Day" drew about 6,000 people – according to the event's sponsors-- at least half of whom were students. Visitors to our TEF "Raritan Bay" exhibit sometimes stood several rows deep to view our fish tank full of live killies, crabs, snails, and puffer fish, as well as our display of crab, clam, and mussel shells and other marine specimens.

George Moffatt, TEF Director



## THE ENVIRONMENTAL SAIL PROGRAM

Clearwater's Environmental Sail Program (ESP) will set sail for another season. The launching of the Adam Hyler will be Sunday August 21st following the Festival. The boat will moor at River Rats Marina in Fair Haven.

The Hyler is a replica of the famous Tuckerton Garvey designed before and sailed since the Revolutionary War. The Tuckerton Garvey was used for clamming, hunting, and was considered the seafaring "pickup truck" of its day. The yawl-rigged 26' Adam Hyler is the largest Tuckerton Garvey extant. Most were less than 18 feet.

### The Adam Hyler is in it 25th sailing season.

It is a Tuckerton Bay Sailing Garvey and probably the last of its kind in the water. The design is from 1732 and Tuckerton, NJ. The boat recently had the mast footing break but we have repaired and improved the footing and rebuilt the forward framing. We plan to be back in the water for the Saturday sails starting August 27th. We sail out of River Rats in Fair Haven on Saturdays at 1pm. If attendance is high we will probably try for two sails on Saturdays.

We hope we can get another donated dock space for 2012 and beyond as a shallow berth allows for a more robust sailing, training and water testing program.

**The Adam Hyler is also available for schools or other organizations for environmental excursions or as part of NJFC participation in Festivals.**

**Reservations must be made for those activities.  
Contact us at our PO Box 303, Red Bank, NJ 07701  
or e-mail: tgibson37@gmail.com**

## FESTIVAL COMMITTEE

Access .....	Lynn Humphrey
Boat Down .....	John Franchi
Children's Area .....	Jeni Goedkoop
Clearwater Sales .....	Sue Goedkoop
Crafter & Commercial Vendors .....	Tim Johnson
Electricity .....	Jim Franchi
Entertainment .....	Steve Dlugosz
Environmental Activists & Green Vendors .....	Joellen Lundy
Environmental Justice Roundtable .....	Ed Dlugosz, Kerri Butch
Finance .....	Tim Johnson
Guest Speakers .....	Ben Forest
Hospitality .....	Barbara Fleischer & Chrissie Goedkoop
Interpreter Coordinator .....	Roseanne Schatek
NJFC Environmental Displays .....	Jack & Barbara Charlton, Ed Dlugosz
Peacekeeping .....	Jim Bemiss
Publicity .....	Lynn Humphrey, Cathy Sweeney, Ed Dlugosz
Recycling .....	Sam Jones
Site .....	Joellen Lundy
ShopRite Liasion .....	Andrea Spinelli
Solar .....	Sky Sims
Sound .....	Jack Lowry
Stage Managers	
Main Stage .....	Matt Wade
Acoustic Stage .....	Joan DeCamp
Circle of Song .....	Ingrid Heldt
Volunteer / Band Check in .....	Lynn Humphrey

### New Jersey Friends of Clearwater

PO Box 303, Red Bank, NJ 07701

**(732) 784-8547    www.mcclearwater.org**

### BOARD OF DIRECTORS for 2010 / 2011

#### EXECUTIVE BOARD

Joellen Lundy (President)  
Ben Forest (Vice President)  
Tim Johnson (Treasurer)  
Lynn Humphrey (Secretary)

#### BOARD OF DIRECTORS

Ed Dlugosz  
Jim Franchi  
Ingrid Heldt  
Marylin Johnson  
George Moffatt  
Andrea Spinelli

NJFC GRATEFULLY RECOGNIZES OUR MAJOR SPONSORS | | |



Saker ShopRites, Inc.

Wakefern, Inc.



Monmouth County Board of Chosen Freeholders

### Clearwater Festival 2011 Special Thanks:

A special thanks to our host for 11 years, the City of Asbury Park, Mayor Ed Johnson and the City Council; Special Events expert in the Department of Commerce and Economic Development Tom Gilmour and his wonderful assistant Leesha Floyd, who always makes things easier; Public Works Director Brian Grant and his staff, especially Leroy; Chief of Police Mark Kinmon, Sgt. Robert Ash and the whole department who really do serve and protect; Fire Chief Kevin Keddy, Gary Giberson, Jr., and the Asbury Park Fire Department; Denise Richardson and Anthony Marcine from the Monmouth County Health Department who inspects all the food and food vendors.

Special thanks to Andrew Saklas and Matthew King of Lanmark 360 and Mark Lamhut of Paul-Mark Printing for our beautiful tee shirt design and festival logo.

Thanks to Investor's Savings Bank for their donation.

Very Special Thanks to  
**Ecological Systems**

1-866-Sky-Solar

for their practical use of solar energy  
to power the Acoustic and Circle of Song Stages.

#### Clearwater Festival continues our BARRIER FREE tradition.

While at the festival please be aware that there are accessible portajohns. For sanitary and safety reasons please reserve these bathrooms for people with disabilities.

Please be aware that the roped off areas in front of each stage are reserved for people with disabilities. (Do not walk through these areas during performances.) Also the shade canopies are for people with disabilities and seniors who cannot take excessive sunlight.

There are trained access volunteers at the festival who can assist people with disabilities.

FOR THE LATEST NJ CLEARWATER NEWS:

**732-784-8547**

OR CHECK OUT OUR WEBSITE AT:

**WWW.MCCLEARWATER.ORG**

## 36th ANNUAL CLEARWATER FESTIVAL MUSICAL LINE-UP

Saturday, August 20

### MAIN STAGE

- 11:00 AM Mary McCrink
- 12:00 PM O'Neill & Martin
- 1:00 PM The Amboys
- 2:00 PM The Wag
- 3:00 PM Matt O'Ree
- 4:00 PM Matt Wade
- 5:00 PM Jo Wymer Band
- 6:00 PM Circle of Song Singers



### ACOUSTIC STAGE

- 11:00 AM Danny Adlerman
- 12:00 PM Ron Francis, Dork of Deception
- 1:00 PM Jenny Woods
- 2:00 PM Kathy Moser
- 3:00 PM Virago
- 4:00 PM Chuck Schaeffer
- 5:00 PM Spook Handy



### CIRCLE OF SONG

- 11:00 AM Main Stage Practice w/Spook Handy & Ingrid Heldt
- 11:30 AM Thomas Wesley Stern
- 12:00 PM Spook Handy, Ingrid Heldt, Joe Petraitis, Isis Ra
- 1:00 PM Carl Croce, Jim Crawford, Sharleen Leahey
- 2:00 PM April Mae & Catfish, Kacie Baker, Arlon Bennett
- 3:00 PM Sloop Singers: Jan Christiansen, Eric Russell & Hillary Zaenchik, Mike Meade
- 4:00 PM Circle Round the Sun, Kathy Moser, Virago
- 5:00 PM Those who didn't get a chance to play



4th Annual

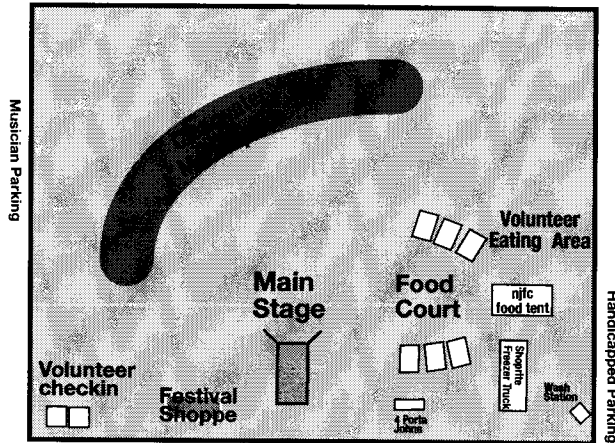
### NJ ENVIRONMENTAL JUSTICE ROUNDTABLE

Urban and Workplace Leaders Discuss Environmental Issues  
Disproportionately Affecting the Young & Poor People of NJ

2:00pm, Sited Between NJFC and COS Areas

# MAIN STREET

Musician Parking

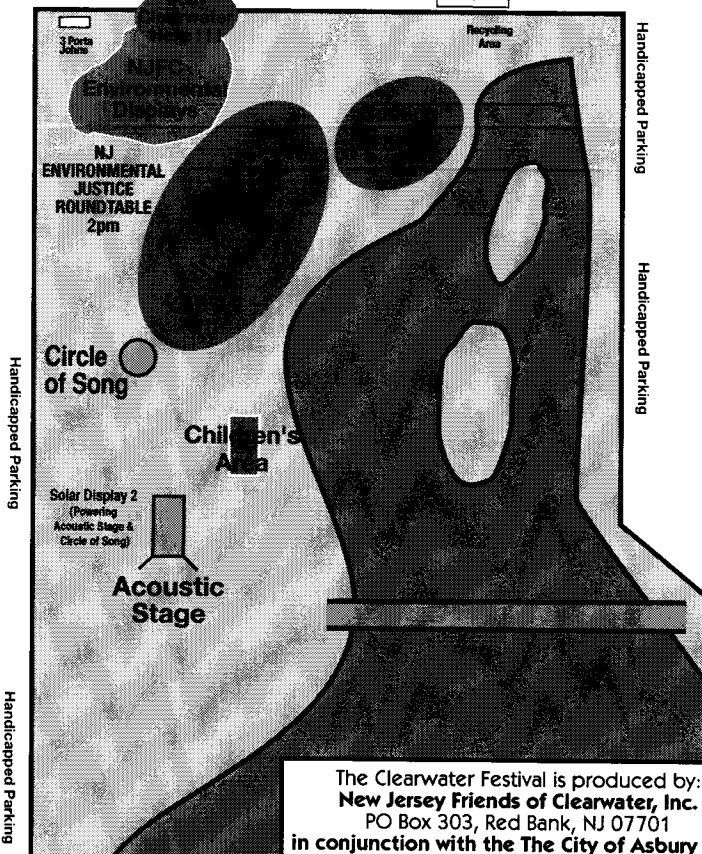


FIFTH AVENUE

SUNSET AVENUE

# BOND STREET

Activist & Vendor Check-in



The Clearwater Festival is produced by:  
**New Jersey Friends of Clearwater, Inc.**  
 PO Box 303, Red Bank, NJ 07701  
 in conjunction with the **The City of Asbury Park**

## Environmental Organizations:

- |  |  |
|--|--|
| Clean Ocean Action                                     | US Coast Guard Auxiliary, Flotilla 23                              |
| NJ Environmental Lobby                                 | National Maritime Heritage Association                             |
| Sierra Club, Jersey Shore Group                        | NJDEP-Children's environmental fun                                 |
| Environmental Partnership                              | Project Porch Light  |
| North Jersey Independent Alliance                      | The Green Party of Monmouth County / One Plan-One Nation Coalition |
| Monmouth County Planning Board / Recycling, Composting | Visiting Nurse Association of Central Jersey                       |
| Coalition for Peace and Justice                        | Joe "Green"  |
| SurfRider Foundation                                   | Menhaden Defenders   |
| New Jersey Peace Action                                | Food and Water Watch   |
| Defenders of Wildlife                                  | Asbury Park Police PBA   |
| Citizens for Wesley Lake                               | Musicians on a Mission   |
| EarthShare New Jersey                                  |  |

## Green Products Vendors:

- Sea Bright Solar
- Lowy's Moving Service-"Move for Hunger"
- Ecological Systems, Inc.
- Eco Star Services, Inc.
- S.E.A.S. Sailing

## Crafters:

- Treasures Of The Jersey Shore
- Beautiful World Designs
- Blind Bob's Pottery
- Edwards Christmas Tree Farm
- Reflections In Glass
- Natural Choice
- Custom Designs by Alyson

## Commercial Vendors:

- |                         |                             |
|-------------------------|-----------------------------|
| Renewal By Andersen     | David Lerner Associates     |
| On The Avenue Marketing | Team Beachbody              |
| Naturally Amazonian     | King Remodeling             |
| The Mayan Connection    | Creative Marketing Ventures |
| Star-Ledger             | Davis Designs               |

## Food Vendors:

- |                          |                        |
|--------------------------|------------------------|
| J&J Concession           | Maggys Melted Munchies |
| Donny D's Festival Foods | Bean and Leaf          |
| Tropical Snow To Go      | CC Sweet Ice           |